ABSTRACT

There are provided an enterprise evaluation device and an enterprise evaluation program capable of acquiring a profit of a particular enterprise and the number of patents owned by the particular enterprise and calculating and outputting an index indicating a profit per one patent (or utility model) of the total number of patents. A manufacturing/sales profit and patent royalty income in a particular enterprise within a first predetermined period are acquired from financial affair database containing enterprise financial affair information. The official gazettes of patent applications registered by the particular enterprise within a second predetermined period are acquired from the database. The number of patents or the number of patent claims registered within a predetermined period is acquired as the number of inventions from the official gazettes. The number of inventions which have vanished until a predetermined time is acquired. The number of inventions acquired is subtracted by the number of inventions which have vanished so as to calculate the total number of valid patents. The sum of the manufacturing/sales profit and the patent royalty income is divided by the total number of valid patents so as to obtain a patent profitability, which is output to display means or the like to notify a user. Thus, it is possible to calculate and display the index indicating how much one patent contributes to an enterprise.